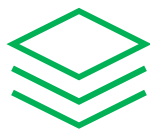


# ISO12647 colour management

By using ISO12647 you can have confidence that our proofs are an accurate representation of the printed job.

- ISO12647 is the international standard for colour management.
- Finsbury Green, an ISO12647 compliant printer, controls the complete process involved in producing the colours on paper enabling us to maintain high quality colour standards.
- To meet ISO12647 standard a company must:
  - Produce certified coated and uncoated proofs for conventional and stochastic screen rulings.
  - Generate certified proofs with a 'passed' sticker.
  - Use dedicated software and spectrophotometry to verify standards.
  - Measure colour settings for every process on different paper types regularly.
  - Be independently audited on an annual basis to ensure compliance is maintained.
- For clients, colour variables are eliminated and subjectivity removed, although colour adjustments can still be made on press if required.
- Wherever the job is printed, a consistent colour result is achieved.
- ISO12647 colour reproduction has more definition and contrast.
- ISO12647 ensures that corporate brands and colours are consistent.
- Less press approvals are required because the certified proof that we supply is truly representative of the final print.
- For clients this means improved communication, improved predictability and fewer surprises, ultimately leading to greater satisfaction.



## PRINT

Sustainable carbon neutral printed products.  
Find out more at [finsbury.com.au/print/print-overview](https://finsbury.com.au/print/print-overview)