

Promotional products

Finsbury Green is an innovative provider of promotional products, wearables and unique solutions to some of Australia's most well-known brands.

We understand your attachment to your brand and make sure that it will never be compromised. Enjoy the confidence of working with our promo experts.

Our objective is to make you look good by presenting your brand in the best possible way.

The power of promotional products

Most people understand the concept of promotional products. It's a common sight at conferences, company events and just about anywhere.

Since it has become commonplace, many people forget the power of promo products and are seduced with other forms of marketing.

But we're here to tell you that promo is just as valuable, if not more valuable, in the marketing mix because we know that 6 in 10 consumers will keep promotional products for up to two years.

What's more, if you can develop a promotional campaign with items that people think are useful, good quality and have a long life-span, not only will they have it with them, potentially catching other people's attention, they'll be more likely to start conversations about your product or even your brand.

We're all striving to gain awareness of our brand. With promotional products, you create a direct link to your branding and offering. By gifting something useful you can also establish yourself as a presence in their daily life.

Create a campaign storyboard

We know what works and our dedicated promo team like to share their knowledge and imagination by designing a promotional campaign storyboard to visualise what products to use, how effective they can be and at what price.

We'll create, design and source a one-off item or a whole range. We'll apply creative thinking so that your promotional products are reinforced with original ideas and quality merchandise that have a high impact on brand awareness.

In short, our advice will guarantee you get the best bang for your buck!

But whatever the final choice, we'll make sure it has a sustainable and useful life. Remember the best branding is subtle; you only have to look at the world's biggest brands for proof!

Contact your Account Manager.

Explore our massive range!

Our promotional products website is a simple search tool where you can explore our massive range and bring your brand to life!

It's a portal to our supply chain of hundreds of local and offshore suppliers.

Not quite sure about a specific product? This will help fine tune your enquiry so we can deliver more accurate pricing, especially on customised products.

**We call it Google for promo.
You'll call it awesome.**



PROMOTIONAL PRODUCTS

Branded promotional products. Find out more at <https://promotionalproducts.finsbury.com.au/>