

Aqueous coating

Aqueous coating adds a glossy shine or smooth satin to a printed piece, improving its durability and enhancing the look and feel.

- Aqueous is a fast-drying, water-based protective coating which is applied inline on a press like another layer of ink.
- The clear coating adds a high gloss or satin surface which protects the printed piece from dirt, smudges, fingerprints and scratches.
- Aqueous can be applied to brochures, catalogue covers, flyers and any marketing materials, and improves the durability of packaging.
- Being water-based, aqueous offers an eco-advantaged benefit (as opposed to UV varnishes) because the sheet can be recycled with no environmental impact.
- Aqueous can be applied all over or to highlight particular parts of a printed piece.
- In combination with machine varnish, aqueous can also create a spot varnish effect, described as the 'drip off' effect.
- Aqueous is ideally suited to coated paper but can also improve lesser grades of paper.
- It is well suited to projects with large ink coverage and does not yellow as some machine varnishes do.

Ask your Account Manager for samples and advice on aqueous coatings.



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