

The facts ABOUT **FreshZero**

FreshZero is Finsbury Green's exclusive coated paper range with exceptional environmental and quality credentials.

By printing carbon neutral on **FreshZero** you'll not only help the environment, but reduce your own CO₂ footprint.

FreshZero is:

- › A competitively priced A2 coated paper engineered to perform across a broad range of applications.
- › 100% certified carbon neutral, from seedling to you.*
- › Forest Stewardship Council® (FSC) certified, using pulp from sustainable forests.
- › EU Eco-management and Audit Scheme (EMAS) registered.
- › ISO14001 Environmental Management System manufactured.
- › Elemental chlorine free, acid free with archival qualities.
- › Exceptionally smooth with a superior whiteness.
- › Available in silk and gloss with a unique tactile quality.
- › Fast drying with high ink lift and reproduction clarity.

* All greenhouse gas emissions produced from cradle to gate lifecycle of Finsbury Green's **FreshZero**, have been calculated and independently audited by The Carbon Reduction Institute. For every tonne of **FreshZero** sold, carbon offset credits accredited under the Voluntary Carbon Standard have been purchased to offset these emissions.



PROJECT

Producing or procuring sustainable custom-made print and mail, on a project-by-project basis. More info visit - finsbury.com.au/product/project

